

GOVERNMENT OF WEST BENGAL WEST BENGAL COMMISSION FOR PROTECTION OF CHILD RIGHTS

ICMARD Building, (9th Floor), Block-14/2, C.I.T. Scheme- VIII (M), Ultadanga, Kolkata - 700 067 Telefax:: 033 6824 6350 Phone: 033 6824 6363

e-mail: wbscpcr@gmail.com website: www.wbcpcr.org

Memo No. 1446 NBCPCR - 14099 5/2021

Date 29/06/2022

NOTICE SHISHUSREE AWARD 2022

(Hindi & Nepali)

It is hereby notified that West Bengal Commission for Protection of Child Rights is announcing its State Award for media — "SHISHUSREE AWARD 2022 - (Hindi & Nepali)" for responsible reporting on child rights for the following categories:

- 1. Print Media-News, Hindi
- 2. Print Media-Feature, Hindi
- 3. Print Media-News, Nepali
- 4. Print Media- Feature, Nepali
- 5. Television Channel, Hindi
- 6. Television Channel, Nepali
- 7. Radio, Hindi
- 8. Radio, Nepali
- 9. New Media, Hindi
- 10. New Media, Nepali

Timeline of Reporting – Nominations are invited for the reporting published/ broadcast/ telecast from 1st July, 2021 to 30th June, 2022.

Judging Parameter:

- 1. Content
- 2. Language
- 3. Sensitivity towards the issue
- 4. Responsibility
- 5. Innovation

Nominations are hereby invited from Reporters and Journalists / Media persons all over West Bengal.

The "SHISHUSREE AWARD 2022 - (Hindi & Nepali)" will carry a cash award and a citation.

.

Please submit your nomination at shishushreeaward@gmail.com

Last date of submission: 31st August, 2022.

Chairperson

West Bengal Commission for Protection of Child Rights